144. ESI Mobile Dispensary, Jhansi.

145. ESI Mobile Dispensary, Rishikesh.

146. ESI Mobile Dispensary, NEPZ, Noida, Phase-II.

**Serials**

2431. DR. SATYANARAYAN JATIA :
SHRI DEVI BUX SINGH :
SHRI RADHA MOHAN SINGH :
DR. RAMESH CHAND TOMAR :

Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) the serials which are being telecast on Doordarshan network and Metro-channel continuously for the last three years;

(b) the reasons for their continuance for such a long period;

(c) the norms fixed for allotting time for different serials;

(d) whether the Government propose to frame any policy regarding the telecast of different serials so that time could be allotted to new serials also;

(e) if so, the details thereof; and

(f) the name and objectives of each serial being telecast during the last three months which aim at establishing social equality?

THE MINISTER OF CIVIL AVIATION AND MINISTER OF INFORMATION AND BROADCASTING (SHRI C.M. IBRAHIM) : (a) No serial being telecast at present has been on air at the same channel for more than three years.

(b) Does not arise.

(c) The subject requirement, popularity ratings and commercial viability are the criteria for allotting time to different serials.

(d) and (e). Doordarshan decides the programme schedule on its different channels keeping in mind, inter-alia, its overall programme requirement from time to time ensuring in the process a judicious mix of old and new programmes on each channel.

(f) No serial having a storyline contrary to the concept of social equality is accepted for telecast on Doordarshan. However, it is difficult to quantify or name the serials establishing social equality as the message is always very subtle and shuns propagandist approach.

**Welfare Schemes in Backward Areas of Maharashtra**

2432. SHRI DATTA MEGHE : Will the Minister of WELFARE be pleased to state :

(a) the details of the welfare schemes being implemented by the Union Government in the backward areas of Maharashtra for the upliftment of the Scheduled Castes and Scheduled Tribes;

(b) the time by which these schemes are being implemented;

(c) whether the Union Government are reviewing the said schemes; and

(d) if so, the details thereof?

THE MINISTER OF WELFARE (SHRI BALWANT SINGH RAMOOWALIA) : (a) and (b). The Welfare schemes being implemented for the upliftment of SC/ST in Maharashtra including its backward areas alongwith the time since when these are being implemented are given in the attached statement.

There are no separate schemes being implemented specifically in the backward areas of Maharashtra for the upliftment of SC/ST.

(c) and (d). The schemes are being reviewed periodically and before end of each Plan Period. The schemes are further reviewed in the periodical meetings with the State Government implementing agencies and target groups and steps are taken to modify the scheme as per the recommendations agreed upon on the meetings.

**STATEMENT**

| S.No. | Name of the Scheme | The time by which these schemes is being implemented |
|---|---|---|
| 1 | 2 | 3 |
| 1. | SCA to SCP | 1980 |
| 2. | Assistance to Scheduled Castes Development Corporation. | 1978-79 |
| 3. | National Sch. Caste & Sch. Tribes Finance & Development Corporation. | 1989-90 |
| 4. | Liberation and Rehabilitation of Scavengers & their Dependents | 1991-92 |
| 5. | Post-Matric Scholarships for SC/ ST students. | 1944-45 |
| 6. | Pre-Matric Scholarships for the children whose Parents are engaged in unclean occupations. | 1977-78 |
| 7. | Book Banks for SC/ST students. | 1978-79 |
| 8. | Girls Hostels for SCs. | 1961-62 |
| 9. | Boys Hostels for SCs. | 1989-90 |
| 10. | Coaching & Allied Scheme. | 1961-62 |
| 11. | Upgradation of Merit of SC/ST students. | 1987-88 |